

# MICHAEL PAUL ANELLO

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*Seeking medical writing and editing opportunities.*

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## FREELANCE CLIENTS

### • **Medical Writing/Editing**

**1999 to present**

Abbott Laboratories ▪ Baxter ▪ Genzyme ▪ Merck Medco ▪ Fujisawa ▪ AstraZeneca ▪ Medicis Biovail ▪ Novartis ▪ City of Milwaukee Health Department ▪ Raymedica ▪ Oncology News International ▪ Pfizer ▪ Praxis Press ▪ Standard Process ▪ Medical Education Institute ▪ Renquist Associates ▪ The Gessert Group ▪ Washington Information Source ▪ Lippincott Williams and Wilkins ▪ Medical College of Wisconsin ▪ Medical Crossfire ▪ Ingenix ▪ Ahrens Balwit Associates ▪ MarCom Group International ▪ D.C. Center for Dermatology ▪ Gel Tex Pharmaceuticals ▪ BioCell Technologies ▪ Wes Rataushk & Associates ▪ Microsoft ▪ Philips Medical Systems ▪ Froedtert Hospital ▪ S&R Communications ▪ Proxis ▪ TyWin Communications ▪ The HMS Beagle, Start, Constructech, e-Com, and OptiStock Market Report.

FREELANCE SERVICES: For these various clients, I have written and edited peer-reviewed manuscripts, educational programs (including CME), PowerPoint presentations, drug monographs, publication summaries, textbooks, white papers, training programs, brochures, interactive educational-marketing websites, scripts, press releases, conference reports, newsletters, stock reports, case studies, and feature articles.

SUBJECT AREAS: Areas of experience include antihypertensives, cardiology, dermatology, endocrinology, immunology, neonatology, nephrology, nurse education, oncology, public health, Six Sigma, virology, Healthcare IT, and EPO / iron therapy for anemia. Experience with brand name and generic pharmaceuticals, OTC drugs, medical devices, and software; content for hard copy, multimedia, and the Internet. Over 200 publications.

ACCOUNT EXECUTION & SALES: Excellent skills for serving in the role of agency representative. Interactions with clients and potential clients often secure repeat business. Significant experience and comfort collaborating with thought leaders and experts in a variety of settings. Proven effectiveness in establishing, developing, and maintaining relationships through proactive communication.

PROJECT MANAGEMENT: The use of several advanced project estimating, forecasting, and time-tracking mechanisms has facilitated a successful track record of delivering client services in a timely, thoughtful, and professional manner. These highly developed methods for project initiation, planning, and execution include the development and use of flowcharts, progress checklists, and proactive reporting mechanisms.

### *Additional Experience*

#### MARQUETTE UNIVERSITY

#### MEDICAL COLLEGE OF WISCONSIN

#### McARDLE LABS, UW-MADISON

- **Research Technician - Muscle Biology** 12/90 to 5/92
- **Research Technician - Interferon** 12/88 to 6/90
- **Laboratory Technician - Nucleic Acids** 3/85 to 3/88

Molecular Biology Research: For the three positions listed above, wrote several laboratory protocols, and co-authored a peer-reviewed publication in *Nucleic Acids Research*. Performed biochemical procedures, data collection and assimilation, statistical analysis, graph/chart creation, and medical-technical writing.

<b>Education</b>	Bachelor of Arts UW - Madison Bacteriology Biochemistry	Bachelor of Arts Marquette University Political Science Graduated <i>cum Laude</i>	Graduate Level Study Medical College of Wisconsin Medical Ethics End of Life Decisions
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### *Professional Societies*

American Medical Writers Association (1999)

### *Volunteer Organizations*

Rockin' For A Cure (Amyotrophic Lateral Sclerosis)  
Madison Scouts Drum & Bugle Corps – Board of Directors Member